



CINDERFORD RFC

COMMERCIAL PARTNERSHIPS

2026/27

Connecting local businesses with one of
Gloucestershire's fastest-growing rugby clubs.



ONE BADGE.



ONE COMMUNITY.



ONE CLUB.

PARTNER WITH CINDERFORD RFC – WHERE YOUR BUSINESS IS **SEEN, SUPPORTED AND VALUED.**

OUR STORY

1886 WAS ONLY THE BEGINNING.

140 years of heritage. And we're only getting started.

CINDERFORD RFC
BELL SPORTS & RUGBY PARK



**PROUD OF OUR PAST.
AMBITIOUS ABOUT WHAT COMES NEXT.**

THIS IS MORE THAN A RUGBY CLUB. IT'S PART OF THE FOREST OF DEAN.

Since 1886, Cinderford RFC has grown with the community around it. Our history gives us identity; our ambition is shaping what comes next.

Bell Sports & Rugby Park is entering an exciting new chapter. Our all-weather playing surface, developing facilities and year-round activity are helping create a venue for rugby, sport, hospitality, events and community life.

We continue to compete in National League rugby, create pathways for the next generation and grow our matchday, community and digital reach.



THE HERITAGE WE CARRY FORWARD

THE NEXT CHAPTER IS ALREADY BEING WRITTEN.

Together in the Community with KW Bell Group, we are building a stronger future for Bell Sports & Rugby Park. For our commercial partners, this is the opportunity to be part of that story — not simply to sponsor a club, but to grow alongside it.

**BE PART
OF WHAT
COMES
NEXT.**

ONE BADGE.

ONE COMMUNITY.

ONE CLUB.

MATCH DAY SPONSORSHIP



This very popular package offers a full matchday experience for sponsors and guests. A unique way of entertaining clients, suppliers, staff, family and friends.

From the fabulous food and drink in the sponsors lounge, to getting up close and personal with National League rugby on the field from the comfort of the grandstand or pitch side, this experience is one that everyone will enjoy at **Bell Sports & Rugby Park**.



MATCH SPONSORSHIP INCLUDES



Pre-match hospitality
with delicious food served
for you and your guests



Reserved matchday tickets
and complimentary programme



Matchday programme editorial & promotion
across our social media platforms



**Sponsor recognition through
matchday PA announcements**



Post-match hospitality & live entertainment
Continue your matchday experience in the
clubhouse with a live band after the final whistle.



**Pre-match hospitality with a reserved
table for you and your party**



Sponsor Spotlight Video
Filmed at your business and promoted
across our social media in the
build-up to matchday.



**Cinderford RFC YouTube &
Clubhouse Exposure**
Sponsor exposure throughout our matchday
coverage – reaching viewers online, with the
live YouTube coverage also shown on screens
throughout the clubhouse.
Featured pre-match, at half-time & full-time.



Post-match Sponsor Recognition
Continued promotion across our
social media following the final whistle.

PRICING

Party of 6 guests

£375

+ VAT

Party of 8 guests

£425

+ VAT

Party of 10 guests

£475

+ VAT

Prices are subject to VAT at the prevailing rate.



BECOME A MATCH SPONSOR

Contact Paul | 07746 355381

ONE BADGE. | ONE COMMUNITY. | ONE CLUB.

BELL SPORTS & RUGBY PARK
THE HOME OF CINDERFORD RFC



PITCH SIDE ADVERTISING

PUT YOUR BUSINESS CENTRE STAGE
AT **BELL SPORTS & RUGBY PARK**



WHY ADVERTISE WITH CINDERFORD RFC?

Bell Sports & Rugby Park is one of the Forest of Dean's leading sporting venues.

With our state-of-the-art Artificial Grass Pitch, the venue is active throughout the week, hosting rugby, schools, community organisations and events.

Pitch side advertising offers year-round visibility around Bell Sports & Rugby Park, placing your business in front of players, supporters, visitors and community users throughout the season and beyond.

YOUR ADVERTISING PACKAGE INCLUDES

- ✓ Full colour advertising board
- ✓ Professional manufacture & installation
- ✓ Twelve months exposure
- ✓ Website recognition
- ✓ Social media promotion
- ✓ Invitation to Sponsors' Lunch

PITCH SIDE ADVERTISING PACKAGES

BOARD SIZE (METRES)	ANNUAL INVESTMENT
2.5m x 1.1m	£395
5.0m x 1.1m	£695
7.5m x 1.1m	£935
10.0m x 1.1m	£1,100

Prices include design, manufacture, installation and a 12-month advertising agreement.



MAXIMUM VISIBILITY. YEAR-ROUND EXPOSURE.

Your brand on the pitch side all season at the heart of the Forest of Dean community.

READY TO PROMOTE YOUR BUSINESS?

Get your business centre stage at Bell Sports & Rugby Park. Contact our Commercial Manager today.

Paul - Commercial Manager

07746 355381

commercial@cinderfordrfc.co.uk

www.cinderfordrfc.co.uk



ONE BADGE.
ONE COMMUNITY.





BACK YOUR PLAYER

SUPPORTER PLAYER DONATION

£250

Backing a player. Supporting your club.



WHY GET INVOLVED?

Support your favourite player while making a direct contribution to Cinderford RFC. Perfect for supporters, families and individuals wishing to play their part in the future of the club.

PLAYER SPONSOR BENEFITS



Sponsor name featured on your player's profile page



Sponsor name alongside your player on team sheet graphics



Sponsor name beside your player in every home matchday programme



Recognition on clubhouse TV screens on matchdays



Matchday PA acknowledgements



Recognition across Cinderford RFC social media channels



Invitation for two guests to Player Sponsors' Day, including hospitality and match tickets

£250

SUPPORTER PLAYER DONATION

A direct contribution to Cinderford RFC by supporters, families and individuals wishing to back their favourite player.



ONE BADGE.



ONE COMMUNITY.

CINDERFORD RFC



BUSINESS PLAYER SPONSORSHIP

Promote Your Business.
Support Your Club.

WHY SPONSOR?

Align your brand with Cinderford RFC and gain valuable exposure within our loyal and passionate rugby community.

Your support helps us invest in our players, facilities and future – while giving your business standout visibility and strong community connections.

YOUR SPONSORSHIP BENEFITS



Company name featured on your player's profile page



Company name alongside your player on social media team sheet graphics



Company name beside your player in every home matchday programme



Recognition on clubhouse TV screens on matchdays



Matchday PA announcements



Social media exposure throughout the season



Invitation for two guests to Player Sponsors' Day including hospitality and match tickets



INVESTMENT

£250 + VAT

BUSINESS PLAYER SPONSORSHIP



PROMOTE YOUR BUSINESS

Increase your visibility throughout the season.



SUPPORT YOUR PLAYER

Stand alongside your chosen player.



MATCHDAY HOSPITALITY

Enjoy Player Sponsors' Day with two guests.

ONE BADGE.



ONE COMMUNITY.



1886 PATRONS CLUB

SUPPORTING TODAY • INVESTING IN TOMORROW

The 1886 Patrons Club is an exclusive group of supporters who play a vital role in helping Cinderford RFC continue to grow both on and off the field.

By becoming a Patron, you'll be backing the future of the club while enjoying exclusive benefits throughout the season.

YOUR 1886 PATRONS MEMBERSHIP INCLUDES



FREE ADMISSION

To every Cinderford RFC 1st XV home league fixture.



TWO EXCLUSIVE PATRONS EVENTS

During the season, including hospitality and the opportunity to meet fellow Patrons.



CHRISTMAS PATRONS DAY

Featuring a delicious two-course festive lunch.



TICKET TO THE END OF SEASON AWARDS DINNER

Celebrating another successful year of Cinderford RFC.



EXCLUSIVE 1886 PATRONS MERCHANDISE

Receive exclusive Patrons Club merchandise.

EXCLUSIVE OPPORTUNITIES



COMMITTEE HOSPITALITY

Hospitality committee table available on request via Paul.



SELECTED AWAY MATCH EXPERIENCES

Including travel with the club and hospitality where available - arranged via Paul.

JOIN THE
1886 PATRONS CLUB

£215

PER SEASON

FOR MORE INFORMATION



PAUL
Commercial Manager



07746 355381



paul@cinderfordrfc.co.uk

ONE BADGE • ONE COMMUNITY • ONE CLUB





*One Badge
One Community*

YOUR EVENT. OUR HOME.

*From celebrations to conferences,
make it yours at Cinderford RFC.*



120

SEATED



150

BUFFET



3

FLEXIBLE SPACES



7 DAYS

A WEEK

THREE SPACES. ONE VENUE.



SPONSORS LOUNGE

Large Function Suite

Our largest and most versatile space, ideal for weddings, celebrations, parties, conferences and larger events.



THE LOUNGE

Intimate & Comfortable

With its own bar and dining facilities, ideal for smaller celebrations, private functions and meetings.



PLAYERS LOUNGE

Relaxed & Informal

Comfortable seating, catering options and club bar pricing – ideal for smaller informal gatherings.



ONE VENUE. ENDLESS POSSIBILITIES.

Celebrate • Meet • Dine • Entertain

**EVERYTHING
YOU NEED**



TWO SCREENS
& PROJECTORS



FREE
WI-FI



PA
SYSTEM



FULLY
STOCKED BAR



FREE
ON-SITE PARKING



FLEXIBLE ROOM
LAYOUTS
Set up to suit
your event



CATERING YOUR WAY

From breakfast rolls and tea & coffee through to buffets and full lunches, we can tailor catering to suit your event.

YOUR DATE. YOUR EVENT.

Let's make it happen.

Contact **Donna** | **07983 021786**

Enquire today to check availability and book a visit.



BELL SPORTS & RUGBY PARK
THE HOME OF CINDERFORD RFC





*One Badge
One Community*

MORE THAN A CLUB.

*A place to belong.
A community to be part of.*



Cinderford RFC has always been about **more than** what happens during 80 minutes on a Saturday.



It's about the **people** who pull on the shirt, the supporters who stand beside the pitch, the volunteers who give their time, the businesses who back us and the generations of families who have made this club part of their lives.



Today, Bell Sports & Rugby Park is a home for rugby at every level, but it's also a place where our **community** comes together. From matchdays and hospitality to celebrations, meetings, fundraising and community events, there is always something happening here.



As we look to the **future**, our ambition is simple: to keep growing, keep improving and keep creating opportunities for people to be part of Cinderford RFC – whether that is as a player, supporter, sponsor, volunteer, guest or simply someone discovering the club for the first time.

*However you become part of our story,
you'll always be welcome.*

STAY CONNECTED. GET INVOLVED. BE PART OF IT.

Follow us for the latest news, fixtures, events, behind-the-scenes content and everything happening at Cinderford RFC.



FACEBOOK
CinderfordRFC



INSTAGRAM
cinderfordrugbyclub



X
@cinderfordrfc



TIKTOK
@cinderfordrugbyclub



YOUTUBE
Cinderford RFC



SPONSORSHIP & COMMERCIAL

Paul



paul@cinderfordrfc.co.uk



07746 355381



**CLUBHOUSE &
VENUE HIRE**

Donna



07983 021786

ONE BADGE. ONE COMMUNITY.

CINDERFORD RFC • BELL SPORTS & RUGBY PARK

BELL SPORTS & RUGBY PARK • DOCKHAM ROAD • CINDERFORD • GLOUCESTERSHIRE • GL14 2AQ





CINDERFORD RFC

One Badge. One Community.



PHOTOGRAPHY

WITH SPECIAL THANKS TO

NIGEL MILLER

— KAIROS SPORTS PHOTOGRAPHY —

For his continued support of Cinderford RFC and
for capturing so many of the moments, people and
memories that tell the story of our club.

Thank you, Nigel, for helping us capture our story.

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CINDERFORD RUGBY FOOTBALL CLUB

Bell Sports & Rugby Park
Dockham Road, Cinderford
Gloucestershire, GL14 2AQ

EST. 1886

PROUD OF OUR PAST. EXCITED FOR OUR FUTURE.